Myra Ferguson

Author, Creative Director, Multimedia Designer/Developer

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Experience:

Author – Creative Professional Online Courseware
Proposing courses, developing content, writing scripts, recording audio, screen capturing, creative direction, and editing audio and video to teach digital media principles and techniques using the Adobe Creative Cloud. Courses include *Illustrator CC Creating a Poster* and *Photoshop CC Automating Tasks*

Pluralsight
Salt Lake City, UT (remote)
Online Training

Present
June 2017

Author – Animator, Interaction Designer, Design, Photography
Proposing content, creating original content, and writing the book *How to Cheat in Adobe Animate CC* detailing steps for creative effects and efficient workflows for designers and animators

CRC Press
Boca Raton, FL (remote)
Technology Publisher

Present
March 2016

Creative Director, Product Owner, Multimedia Design/Developer, Art Director, Motion Graphics Artist, Video/Audio/Photo Editing
Project managing NIH streaming media project; casting vision & prioritizing features for app, shooting photos for Adobe Stock; authoring Gherkin feature files for Lynda.com via Almer/Blank; technical editing digital media books; creative direction for music artist's website; project managing Taleo data integration for Centene via Lelander; creating motion graphics for the Mizzou Annual Fund

Freelance
Calabasas, CA (remote)
Waltham, MA (remote)
St. Louis, MO (remote)
Columbia, MO (remote)
Multimedia Production

Present
January 2011

Multimedia Designer – Creative Direction, Project Management, Animation, UX/UI, Videography, Photography
Creative direction of multimedia projects; animating; developing interactive eLearning; creating motion graphics; video scripting; shooting video and photos; video, audio, and photo editing; training colleagues; wireframing (UX), designing UI, and developing websites, designing HTML email and newsletters

PSRS/PEERS
Jefferson City, MO
Communications

December 2010
April 2009

Senior Multimedia Designer
Prototyping applications; creating motion graphics for website promotion; developing dynamic XML-based applications

Popstar Networks
Olathe, KS (remote)
Interactive Digital Signage

March 2009
October 2008

Multimedia Designer/Developer
Drafting proposals & creating presentations which won a $16.9 million contract from the Office of Justice Programs, designing/developing interactive sales tool for the Ritz-Carlton, designing/developing Elsevier eLearning titles, preparing photos for QTVR of medical instruments, designing federal agency websites

Master Key Consulting
St. Louis, MO (remote)
Consulting Agency

October 2008
October 2006

Education:

Master of Arts in Design with Digital Media
University of Missouri, Environmental Design; Columbia, MO

Bachelor of Journalism in Advertising
University of Missouri, School of Journalism; Columbia, MO

Organizations:

Adobe Community Professional
Denver Adobe Creative Cloud User Group*, Manager
League of Innovators, Member

The Boulder Valley Adobe User Group merged with the Denver Adobe Creative Cloud User Group

Speaker:

Pluralsight LIVE 2018
Adobe MAX - Community Summit 2018, 2017, 2016, 2010
ACP Roadshow 2017
MU Adobe Camp 2014, 2013, 2011
D2W Pre-Conference KC DesignCore CS6 Launch 2012
DMC Festival 2006