

# Myra Ferguson

*Author, Multimedia Designer/Developer*

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## Work Experience: *Author*

Present Writing, recording, and editing video and audio for online courses and  
June 2017 developing exercise materials to teach design principles and techniques  
using the Adobe Creative Cloud

### *Author*

Present Writing “How to Cheat in Adobe Animate CC” with step-by-step  
March 2016 instructions describing new techniques for creative effects and efficient  
workflows for designers and animators, promoting the book on social  
media and through speaking engagements

### *Multimedia Designer/Developer*

Present Authoring feature files for VideoRX and for Lynda.com via Almer/ Blank;  
January 2011 creating website for musical artist; technical editing for Focal Press on  
Tradigital Flash: *12 Principles of Animation in Adobe Flash* by Stephen  
Brooks, *Pushing Pixels*, *How to Cheat in Flash CS6*, and *How to Cheat in  
Flash CC* by Chris Georgenes; project managing Taleo data integration for  
Centene via Lelander; creating videos for University of Missouri’s Mizzou  
Annual Fund

### *Multimedia Designer (initially Consultant via Rose International)*

December 2010 Leading multimedia projects including creative direction, project  
April 2009 management, and presentation; creating animated, interactive eLearning;  
video scripting, shooting, audio and video editing, training colleagues;  
troubleshooting; wireframing, designing, and developing web pages,  
designing HTML email and newsletter

### *Senior Multimedia Designer*

March 2009 Researching design/development technologies; prototyping applications;  
October 2008 creating motion graphics for web site promotion; developing dynamic  
XML-based applications

### *Multimedia Designer/Developer*

October 2008 Drafting proposals; designing corporate presentations and projects for high-  
October 2006 profile clients; providing design direction; landing \$16.9 million contract  
from the Office of Justice Programs; demonstrating value-added distinction  
over low-cost, oversea developers for Elsevier eLearning titles

**Education:** Master of Arts in Design with Digital Media  
University of Missouri, Environmental Design; Columbia, MO

Bachelor of Journalism in Advertising  
University of Missouri, School of Journalism; Columbia, MO

**Organizations:** Adobe Community Professional  
Boulder Valley Adobe User Group, Manager  
Denver Adobe Creative Cloud User Group, Member  
League of Innovators, Member

**References:** Chris Georgenes  
Head of Interactive Design  
Patient Discovery  
chris.georgenes@gmail.com

James Williamson  
Senior Author  
Lynda.com  
jwilliamson@lynda.co

Robert Reinhardt  
Director  
VideoRx  
robert@videorx.com

## *Pluralsight;*

Salt Lake City, UT (remote)  
Online Training

## *CRC Press;*

Boca Raton, FL (remote)  
Technology Publisher

## *Freelance;*

Calabasas, CA (remote)  
Waltham, MA (remote)  
St. Louis, MO (remote)  
Columbia, MO  
Multimedia Design/Development

## *PSRS/PEERS;*

Jefferson City, MO  
Communications Department

## *Popstar Networks;*

Olathe, KS (remote)  
Interactive Digital Signage

## *Master Key Consulting;*

St. Louis, MO (remote)  
Consulting Agency